

## **For Immediate Release**

### **INNOVATION MATRIX PARTNERS WITH FETCH ROBOTICS TO PROVIDE ROBOTICS RESEARCH PLATFORM**

Fetch & Freight Robot System Now Available in Japan, Taiwan, Singapore and Australia

**SANTA CLARA, Calif. – July 22, 2015** - Innovation Matrix, Inc., an innovative distributor of robotic, motion control, and machine vision systems, today announced a partnership with Fetch Robotics of San Jose, California. This agreement allows Innovation Matrix to exclusively sell and support Fetch's research products in Japan, Taiwan, Singapore, and Australia.

Fetch Robotics has developed a robot system comprised of mobile manipulator robot called "Fetch" and a mobile base "Freight" for the logistics and material handling industry.

With Innovation Matrix's knowledge in the Trans-Pacific, the partnership will provide Fetch's robots to robotics researchers in the Pacific Rim region to accelerate research work in robotics. This effort will accelerate development of applications for the robotics industry.

"We are excited about our partnership with Fetch Robotics," according to Eimei Onaga, CEO and founder of Innovation Matrix, Inc. "Through our industrial experience and knowledge of the capabilities of Fetch and Freight, we will be able to provide the best tools and support to our customers to remain competitive in the coming human-robot collaborative era."

"We are delighted to have Innovation Matrix and Mr. Onaga representing us in these countries," said Melonee Wise, CEO of Fetch Robotics. "Mr. Onaga has over 40 years experience in robotics business and engineering, has extensive experience in selling industrial and service robots in Asia, and speaks fluent Japanese. This is an excellent team to have develop our distribution in these Asian countries."

#### **About Innovation Matrix, Inc.**

Founded in 2004, Innovation Matrix, Inc. is an innovative distributor specializing in industrial and service robotics, motion control and machine vision products. Innovation matrix is uniquely positioned to meet its customers engineering and manufacturing goals with its trans-pacific automation industry expertise and maintains a global presence with direct offices and alliance offices in the U.S., Taiwan and Japan.

In 2006, RoboMatrix division was created to address the emerging next generation robot technologies such as mobile and telepresence robots and business matchmaking between US and Japanese service robot technology companies. Fetch's products will be promoted by RoboMatrix division.

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All trademarks are owned by their respective companies.

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