

For Immediate Release

**Press and Industry Analysts:**

Iris Yamashita

Marketing Coordinator

408.329.4422

[marketing@innovation-matrix.com](mailto:marketing@innovation-matrix.com)

**INNOVATION MATRIX INC. OPENS THE SECOND OFFICE IN JAPAN**

**New Technical Center in Kobe Displays US Automation Products to Asia**

**Santa Clara, Calif.**- October 1, 2009, Innovation Matrix, Inc., a leading distributor and system integrator of automation applications, today announced the opening of its Technical Center in Kobe, Japan. The center will allow the company to better serve its customers in Japan and other Asian regions by providing local product display, demonstration, feasibility studies, and a higher level of assurance and comfort in buying U.S. made robotics equipment. In addition to the 2008 Japan branch office establishment, this second office will provide faster sales and technical response times to its customers purchasing and implementing automation equipment from partners including U.S. based Adept Technology, Inc., Applied Robotics, Precise Automation Inc., Sightech, and Inspix LLC.

"Innovation Matrix has been very successful in distributing U.S. products throughout Asia for several years now," said Eimei Onaga, president of Innovation Matrix, Inc. "We wanted to take the next logical step to better serve our automation customers locally and provide a better presence for our U.S. suppliers into the Asia market and believe this new Technical Center allows us to do that."

Innovation Matrix's Technical Center is located in Kobe, Japan. The office in Japan can be contacted at [japan@innovation-matrix.com](mailto:japan@innovation-matrix.com), tel: +81 78-801-0223 & fax: +81 78-801-0116. More information can also be found on the company's website at [www.innovation-matrix.com](http://www.innovation-matrix.com)

About Innovation Matrix, Inc.

Founded in 2004, Innovation Matrix, Inc. is a leading distributor and system integrator of automation applications specializing in robotics, motion control and machine vision products.

The company partners with leading providers of automation products and has over 50 years of combined hands-on robotic experience. Innovation matrix is uniquely positioned to meet its customers engineering and manufacturing goals with its trans-pacific automation industry expertise and maintains a global presence with offices in the U.S., Korea, China, Taiwan and Japan. More information is available on the company's website at [www.innovation-matrix.com](http://www.innovation-matrix.com).

###

Innovation Matrix is a trademark of Innovation Matrix, Inc. All other trademarks are owned by their respective companies.