

## **Public Relations**

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### **INNOVATION MATRIX SIGNS STRATEGIC ALLIANCE/ DISTRIBUTOR AGREEMENT WITH SIGHTECH TO PROVIDE MACHINE VISION SYSTEMS THROUGHOUT ASIA**

#### **Partnership to Expand Prominent Machine Vision Systems to Japan, China, Korea and Taiwan from Silicon Valley**

**Santa Clara, Calif.** - April 6, 2009- Innovation Matrix, Inc., an innovative distributor of factory automation components and systems today announced it has entered into a distributor agreement with Sightech Vision Systems, Inc., a revolutionary pioneer of self-learning vision systems. The agreement states that Innovation Matrix will be the main distributor of Sightech's PC-Eyebot™ machine vision systems throughout the Asian market.

Santa Clara based Sightech's machine vision system the PC-Eyebot offers a self-learning approach to machine vision systems. Quality inspection and control for factory automation is done through a self-learning program using artificial intelligence, *Neuro-RAM*™, with no programming required. Innovation Matrix as a domestic merchant and a foreign distributor will have license to PC-Eyebot's technology and a version will be introduced as PC-Eyebot- iMvision™ for Asia. Innovation Matrix will act as a strategic alliance and offer a strong distribution channel in these markets.

"Sightech's innovative technology will help save time and cost for many automation factories in Asia. As the product technology spreads, customers will find the efficiency provided by PC-Eyebot will provide them with more time to focus on their core competencies. We see this as a great opportunity for the Asian market in making products with higher quality derived from the iMvision's efficiency, as the industry resumes its competitiveness. We believe licensing the technology and offering it under our name will help stimulate consumer's interest as we can leverage our superior connections throughout Asia," said Eimei Onaga, President of Innovation Matrix.

"With Innovation Matrix's marketing knowledge in the Asian market and the current need for high quality at affordable cost we believe the PC-Eyebot iMvision version will quickly be widespread improving the technology and efficiencies to these markets. Through Innovation Matrix, our great technology will find its way to bettering the factory automation inspection and quality control process," said Sightech CEO Art Gaffin.

**About Sightech Vision Systems, Inc.**

Founded in 1983, Sightech is an innovator of self-learning vision systems for quality inspection and factory automation. Unlike other similar technologies, Sightech's products rely entirely on self-learning – that is, artificial intelligence built on a series of powerful algorithms. Sightech's customers include Genentech, Unilever, Sylvania, IBM and Proctor & Gamble, and more. More information about the company can be found at [www.sightech.com](http://www.sightech.com) or by calling 408-282-3770.

**About Innovation Matrix, Inc.**

Founded in 2004, Innovation Matrix, Inc. is a leading distributor and system integrator of automation applications specializing in robotics, motion control and machine vision products. The company partners with leading providers of automation products and has over 60 years of combined hands-on robotic experience. Innovation matrix is uniquely positioned to meet its customers engineering and manufacturing goals with its trans-pacific automation industry expertise and maintains a global presence with direct offices and alliance offices in the U.S., Korea, China, Taiwan and Japan. More information is available on the company's website at [www.innovation-matrix.com](http://www.innovation-matrix.com) or by calling 408-329-4422.