

## **For Immediate Release**

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## **INNOVATION MATRIX INC. OPENS NEW OFFICE IN JAPAN**

### **New Branch Office to Distribute and Support U.S. Automation Products into Asia**

**SAN JOSE, Calif.**- June 30, 2008, Innovation Matrix, Inc., a leading distributor and system integrator of automation applications, today announced the opening of its new office in Kobe, Japan. The new branch office will allow the company to better serve its customers in Asia, including Japan, by providing local services and a higher level of assurance and comfort in buying U.S. made robotics equipment. The office will provide faster sales and technical response times to its customers purchasing and implementing automation equipment from the company's partners which includes U.S. based Adept Technology, Inc., Precise Automation Inc. and Inspix LLC.

"Innovation Matrix has been very successful in distributing U.S. products throughout Asia for several years now," said Eimei Onaga, president of Innovation Matrix, Inc. "We wanted to take the next logical step to better serve our automation customers locally and provide a better presence for our U.S. suppliers into the Asia market and believe this new office allows us to do that."

Innovation matrix's new office is located in Kobe, Japan. The office in Japan can be contacted at [japan@innovation-matrix.com](mailto:japan@innovation-matrix.com), tel: +81 78-801-0223 & fax: +81 78-801-0116. More information can also be found on the company's website at [www.innovation-matrix.com](http://www.innovation-matrix.com).

About Innovation Matrix, Inc.

Founded in 2004, Innovation Matrix, Inc. is a leading distributor and system integrator of automation applications specializing in robotics, motion control and machine vision products.

The company partners with leading providers of automation products and has over 50 years of combined hands-on robotic experience. Innovation matrix is uniquely positioned to meet its customers engineering and manufacturing goals with its trans-pacific automation industry expertise and maintains a global presence with offices in the U.S., Korea, China, Taiwan and Japan. More information is available on the company's website at [www.innovation-matrix.com](http://www.innovation-matrix.com).

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