

For Immediate Release

Press and Industry Analyst:

Iris Yamashita

Marketing Coordinator

408.329.4422 (voice)

408.716.2553 (fax)

Marketing@innovation-matrix.com

ROBOMATRIX PARTNERS WITH ANYBOTS, INC. TO PROVIDE TELEPRESENCE ROBOT RENTAL AND DISTRIBUTION

QB Communication & Service Robot Introduced to Japan and Taiwan Markets

Santa Clara, Calif. – November 23rd, 2009 RoboMatrix, a division of Innovation Matrix, Inc., a leading distributor of robotic, motion control, and automated systems today announced its partnership with Anybots, Inc., of Mountain View, California, the leading pioneer in the emerging telepresence industry. The two companies will showcase the telepresence robot QB for the first time in Asia at the International Robot Expedition 2009 November 25-28 in Ariake, Japan. In introducing QB to the Asian market, Anybots will provide exclusive distributor rights to Innovation Matrix in the Japanese and Taiwan markets for its telepresence robot rental service, and non-exclusive rights to regional sales distribution once available for production.

With Innovation Matrix's marketing knowledge in the Trans-Pacific region and the increasing awareness of responsible energy usage, RoboMatrix will provide Anybots' QB robots to industries and consumers needing to interactively collaborate between two locations. Telepresence expands the user's presence on a global basis, while still reducing carbon dioxide waste caused by unnecessary air and auto travel. Configured through the internet, the QB robot streams live video, audio, and enables physical movement under the control of a driver from inside or outside the country. The telepresence robot serves and enables global collaboration within industries in retail, hospitality, education, and others from any distance. As corporations continue expanding and partnering internationally, Anybot's QB robot provides the efficiency of being in two places at once. This capability is highly anticipated and will gain widespread market acceptance for companies and managers in Japan, Taiwan and throughout Asia.

"As a main distributor for Anybots in Japan and Taiwan, we are excited about the new partnership. RobotMatrix has established its robotic presence with concentrated Asian marketing and service focus, and together with Anybots, we will be able to provide the best tools and support to remain competitive in this challenging economic climate." Eimei Onaga, President and founder of Innovation Matrix, Inc. said.

"We are very pleased to be expanding our global presence with the QB robot and RobotMatrix. RobotMatrix is well connected with the Trans-Pacific markets and the robotics industry. QB's telepresence capabilities will enable instant global collaboration among the world's most innovative companies," says Trevor Blackwell, founder of Anybots Inc.

About Anybots, Inc.

Founded in 2001, Anybots Inc. is the leading innovator in telepresence technology. Anybots' technology leads the world in simultaneous presence solutions via its research and product development in remote vehicle operation, remote location physical presence and telecommunication. Unlike other video conference technologies, Anybots collaborative robots break out of the dedicated conference room and enable remote roaming. Anybots' intelligent service robot will serve global markets including manufacturing, sales, hospitality and education, and provide a real time physical alternative to telecommuting. More information about the company can be found at www.anybots.com.

About Innovation Matrix, Inc.

Founded in 2004, Innovation Matrix, Inc. is a leading distributor and system integrator of automation applications specializing in robotics, motion control and machine vision products. The company partners with leading providers of automation products and has over 60 years of combined hands-on robotic experience. Innovation matrix is uniquely positioned to meet its customers engineering and manufacturing goals with its trans-pacific automation industry expertise and maintains a global presence with direct offices and alliance offices in the U.S., Korea, China, Taiwan and Japan.

In 2006 RoboMatrix division was created to address the next generation robot technology and business matchmaking by collaborating service robot technology companies.

More information is available on the company's website at www.innovation-matrix.com or by calling 408-329-4422.